Designed for carefree living

WALLACE CUSTOM STAINLESS

For those who want the very finest

by WALLACE SILVERSMITHS

WALLACE CUSTOM STAINLESS

Wallace Custom Stainless is brilliantly, beautifully different from any stainless tableware you've ever seen. From the deep, inner glow of its sleek satin finish to the the tapered tip of each gracefully balanced piece, Wallace Custom Stainless is a heavyweight, superbly designed champion in solid stainless steel. And yet, for all its sophisticated air, it can add sunlight to a simple family meal or reflect the romantic warmth of a candlelight dinner with the same quiet grace.

You'll marvel at the permanence of its polished loveliness, for part of its inherent beauty is the ability to resist tarnish and stain, day after day, without rubbing or buffing. You'll dine in luxury with hand-forged hollow handle knives, glow with pleasure at the clean-cutting sureness of precision serrated blades. And every time you dine, you'll discover anew why Wallace Silversmiths has been a magic name in fine tableware design for more than a century and a quarter.

Graceful simplicity
SONNET

Lilting, lighthearted
BALLET

Classic modern
CIRCE

26-PC. service for 6 . . $39.95

6 Teaspoons
6 Oval Soup Spoons
6 Dinner Forks
6 Dinner Knives
1 Butter Knife
1 Sugar Spoon

PACKAGED: IN MONOGRAM CHEST

A PRODUCT OF WALLACE SILVERSMITHS • WALLINGFORD, CONN.

YOUR BEST BUYS ARE IN SETS

16-PC. service for 4 . . . . . $22.50

4 Teaspoons
4 Oval Soup Spoons
4 Dinner Forks
4 Dinner Knives

PACKAGED: IN DISPLAY GIFT BOX

52-PC. service for 8 . . . . $69.95

16 Teaspoons
8 Oval Soup Spoons
8 Salad Forks
8 Dinner Forks
8 Dinner Knives
2 Table Spoons
1 Butter Knife
1 Sugar Spoon

PACKAGED: IN MONOGRAM CHEST

76-PC. service for 12 . . . . $99.95

PACKAGED: IN STRIPED BULK BOX

24 Teaspoons
12 Oval Soup Spoons
12 Salad Forks
12 Dinner Forks
12 Dinner Knives
2 Table Spoons
1 Butter Knife
1 Sugar Spoon

Modern Magic Chest for Sets from 24 to 76-Pcs.

$10.00 (extra)

ALL KNIVES HAVE HOLLOW HANDLES

BALLET — CIRCE — SONNET

Suggested Retail Price List

There is no Federal Excise Tax on Stainless Steel Flatware.

SPOONS

Teaspoons	$1.25
Oval Soup Spoon	1.75
Cream Soup Spoon	1.75
Iced Beverage Spoon	1.75
Table Spoon	2.00
Table Spoon Pierced	2.50
Berry Spoon	4.00
Sugar Spoon	2.00

FORKS

Dinner Fork	1.75
Salad Fork	1.75
Cocktail Fork	1.75
Cold Meat Fork	4.00

KNIVES

Hollow Handle Knife, Forged Blade with Serrated Edge	2.50
Butter Knife, F. H. (Except Ballet)	2.00
Butter Knife, H. H. (Ballet only)	4.00
Butter Spreader, F. H.	1.75

OTHER SERVING PIECES

Gravy Ladle	4.50
Pastry Server, H. H.	6.00

NOTE: All prices subject to change without notice and to the addition of any applicable State Tax.

XD-54/12

June, 1960

6-60-C-100

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